

## **IVIE Calendar of Events**

### **July 2023**

4 IVIE day at the ACB convention

15: Motivator Newsletter sent

30: open discussion or Book review

### **August 2023**

13: Entrepreneur Exchange call- LinkedIn Creator

### **September 2023**

10: Entrepreneur Exchange call – Website tips

15: Motivator Articles due for fall issue

### **October 2023**

October is Blind Awareness Month and Disability Employment Month.

8: Entrepreneur Exchange Call - Topic: resources for blind/low-vision entrepreneurs or entrepreneurs in the making.

15: Winter Motivator Newsletter sent

29: Open discussion on “What has helped you the most to start or improve your business?”

### **November 2023**

4: IVIE Online Business Expo 11:45 am to 7 pm Eastern

12: Entrepreneur Exchange Call – Finding the right sighted assistance for digital design and other visual needs

### **December 2023**

10: Entrepreneur Exchange Call - Setting realistic goals

15: Motivator Newsletter article submission due

### **January 2024**

14: Entrepreneur Exchange Call : business-tax focus (finding blind related write offs for social security and IRS (could include finding the right bookkeeping software or bookkeeping services)

15: Spring Motivator Newsletter sent

### **February 2024**

11: Entrepreneur Exchange Call : Telling your story

## **March 2024**

10: Entrepreneur Exchange Call: Marketing digitally using QR codes and Google docs

15: Motivator Newsletter articles due

31: Open discussion or book review

## **April 2024**

14: Entrepreneur Exchange call : Handling social media

15: Summer Motivator Newsletter sent

## **May 2024**

12: Entrepreneur Exchange call: How do you network?

## **June 2024**

9: Entrepreneur Exchange call: What online courses have helped you improve?

15: Motivator articles due